

Heroes Journey: Surf Coast Heroes

Sponsorship Information Pack

About the Project

Heroes Journey: Surf Coast Heroes is a grassroots community arts initiative celebrating the unsung volunteers who help shape and strengthen the Surf Coast region. Through striking portraiture and intimate storytelling, we honour those who give selflessly - preserving their legacy in a public exhibition and a beautifully printed keepsake book. 100% of profits from this initiative are returned to Surf Coast charities, community programs, and not-for-profits.

Why Sponsor?

Your sponsorship will:

- Directly fund exhibition, printing, production, and community engagement costs.
- Help amplify the voices and stories of local heroes.
- Provide tangible impact for the Surf Coast community.
- Associate your brand with a meaningful, high-visibility community project.

All sponsors receive public recognition through our printed book, website, social media, exhibition signage, and local press.

Sponsorship Tiers & Benefits

****Presenting Sponsor**** (Exclusive - One available)

- Logo on front/back cover of the book
- Headline logo on website, social media, exhibition signage
- Verbal thanks at launch
- Optional speaking opportunity at exhibition launch
- Full-page acknowledgment in book

****Major Partner****

- Prominent logo on website, signage, and select printed materials
- Half-page acknowledgment in book
- Invitation to VIP launch event

****Community Partner****

- Logo and name listed on website and supporter wall
- Name acknowledgment in book

****In-Kind Supporter****

- Acknowledgment for providing goods, services or venues
- Logo/name listed where appropriate

****Friends of the Project****

- Personal or small business supporters
- Name listed on website and select materials

Visibility & Media

Heroes Journey is supported by a full media strategy including:

- Social media campaigns
- Local press releases and radio interviews
- Website supporter wall
- Printed materials including signage and the keepsake book

Exhibition & Book Launch

- The public exhibition will be held in late 2025 in the Surf Coast Shire
- Featured volunteers will be celebrated through powerful portraiture and storytelling
- All supporters are invited to attend and will be acknowledged for their contributions

Let's Work Together

We welcome sponsorships both financial and in-kind. If you'd like to help us celebrate our local heroes and give back to the Surf Coast, please reach out. We'd love to discuss a partnership.

Contact:

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